

INNOVATIVE POLICIES FOR INNOVATION INVESTMENT

Introduction

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CHALLENGES AND OPPORTUNITIES Critical Success Factors

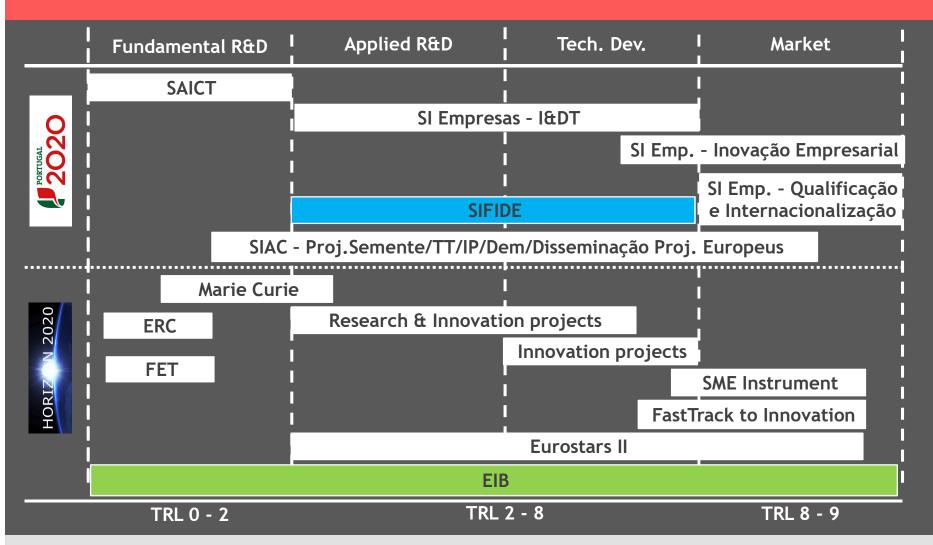
FUNDING AND FINANCING

INCREASE OF TECHNOLOGY DEVELOPMENT SPEED AND DIVERSIFICATION + PRODUCT AND SERVICE LIFECYCLE REDUCTION = HIGHER PRESSURE FOR R&D&I INVESTMENT (volume and ROI)

- Need to take advantage of all funding opportunities (international, national and regional)
- Need to combine and integrate complementary funding sources to cover the entire innovation cycle (different rules, time windows, etc.)
- One of the main challenges at European level

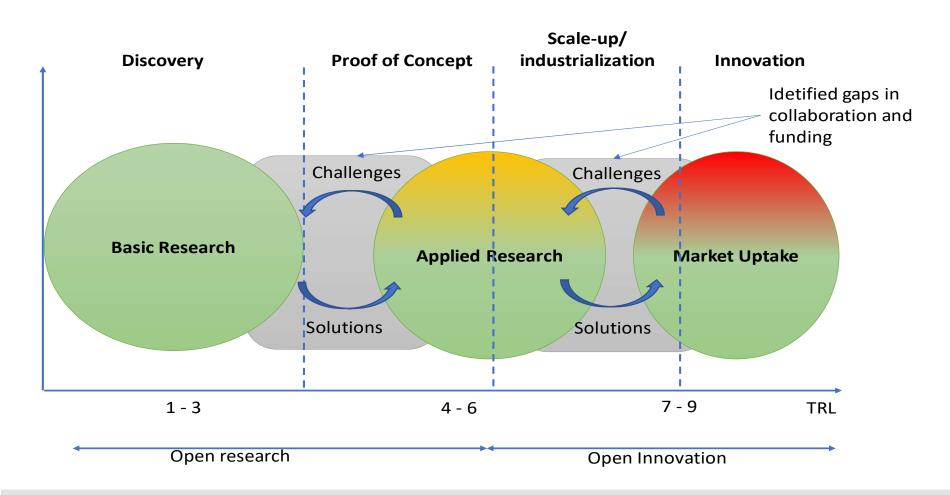


Opportunities towards the 2020 milestone Integrated approach to the R&I cycle



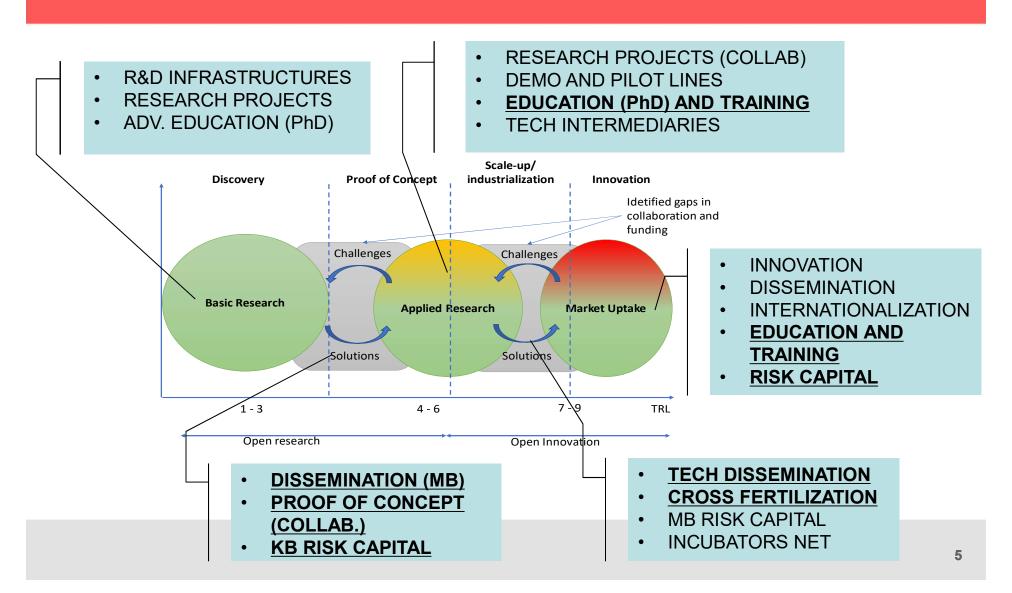


Opportunities towards the 2020 milestone Integrated approach to the R&I cycle





Opportunities towards the 2020 milestone Integrated approach to the R&I cycle





Challenges towards the 2020 milestone PT2020 FUNDING INSTRUMENTS (2014-2020)

Incentive Systems for companies (Areas)	Project Typologies	Contract
Research and Technological Development (R&TD)	Companies – R&TD	Consortium/Individual
	Pilots and Demonstrators (new)	Consortium/Individual
	Large scale mobilizing projects	Consortium
	R&TD Teams in enterprises (new)	Consortium/Individual
	Protection of intellectual and industrial property (new)	Consortium/Individual
	R&TD Internationalisation (new)	Consortium/Individual
	R&TD Voucher	Individual
Entrepreneurship and Business Innovation	Productive innovation for non-PME's	
	Productive innovation for PME's	
	Qualified and creative Entrepreneurship	
	Entrepreneurship Voucher	
Qualification and Internationalisation of SMEs	Internationalisation of SMEs	
	Qualification of SMEs	
	Internationalisation and Innovation Vouchers	



Opportunities towards the 2020 milestone Integrated approach to the R&I cycle

Innovative Funding Instruments for R&D

- <u>DEMONSTRATORS AND PILOT LINES</u>: integration of previous R&D project results into real application demonstrators and pilot lines. Relevant for cross fertilization and synergies with EU projects.
- <u>COLLABORATIVE R&TD TEAMS IN ENTREPRISES</u>: mid/long term strategic partnerships between companies and research organizations to develop research and innovation agendas.
- <u>EUROPEAN-LEVEL COLLABORATIVE R&D PROJECTS</u>: utilization of structural funds to support national funding of European co-fund programmes (such as EUREKA/EUROSTARS)



National Strategy for Entrepreneurship

StartUpPortugal In Numbers



- 135 incubators in the Portuguese Network of Incubators (RNI).
- 10 million euros available to support young entrepreneurs (<35 years old). Monthly stipend of 691,70€ per promotor up to one year.
- 10 million euros available to support entrepreneurs incubated in one of the incubators of the Portuguese Network of Incubators. Up to 5000€ available to support the acquisition of services provided by the incubators.
- 200 million euros available for national and international VC's to invest in Portuguese companies in a deal by deal basis (200M Fund).
- 280 million euros available to finance Portuguese startups through the coinvestment with Business Angels and Venture Capital Firms.



Thank you! José Carlos Caldeira

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