Knowledge Spillovers, Tournaments and Individual Careers

by Thomas Cornelissen, Christian Dustmann and Uta Schoenberg

Workshop on Labor Economics, Banco de Portugal Tavira, 2022

Contribution

- Nice contribution to the literature on the impact of knowledge spillovers
- Brings attention to the possibility of "competition effects"
- Takes advantage of a very comprehensive LEED dataset and a unique setting of the German labor market that allows testing of the "competition effects" hypothesis
- Provides a systematic discussion of the identification challenges
- Evidence on benefits of apprenticeship training programmes

Organization

Motivation with a simple theoretical model

AKM model to obtain quality measure of peers

 Explore the impact of peers on future earnings/wages of "untrained workers" who join the labor market

The Model

 Very simple model with three types of workers: "unskilled entrants", "unskilled incumbents" and "skilled incumbents"

 Nice intuition to justify the positive impact of "skilled incumbents" and the (possibly) negative impact of unskilled entrants

 The assumption that individual output is additive on worker skill and on individual effort seems unrealistic

Measuring quality

- Employs AKM model
- Info on 33m workers and 2.6m firms
- Estimates worker and firm FEs
- Worker FEs are used to construct quality measure: average worker FE for coworkers in the same firm and occupation as the focal worker during the first year in the labor market
- No observable characteristics of the worker worker FE picks average effect
- While estimating worker FEs spillovers are ignored
- Connected set?

The impact of peers

- Firms vs establishments
- Two-step ses
- Effects on labor market outcomes
 - "expected effects" for wage regressions
 - but wage regressions have about half the observations
 - stronger evidence for complex occupations (roughly twice)
 - but why a "stronger" competition effect?
- Distinguishing peers by experience level
 - why not adjust the quality measures?
 - Why the strong negative effect for peers with >9 yrs exp in complex occup?

The impact of peers

- Effect of skilled peers over time
 - Evidence of dynamic effects?
 - Hong & Lattanzio, 2022 effect on future wages decreases over time
- Mediation analysis
 - Total vs direct effect Gelbach decomposition?
- Robustness Estimation quality of FE
 - FE estimated with less than 4 obs vs more than 4 obs
- Other questions:
 - Does the size of the peer group matter?
 - Is the composition (trained vs untrained) relevant?
 - Can we look at time to promotion?