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THE EFFECTS OF LOW-COST COUNTRIES ON PORTUGUESE
MANUFACTURING IMPORT PRICES

Fátima Cardoso
Paulo Soares Esteves

March 2008

The analyses, opinions and findings of these papers represent the views of the authors, they are not necessarily those of the Banco de Portugal.

Please address correspondence to

Fátima Cardoso

Email: fcardoso@bportugal.pt

Paulo Soares Esteves

Email: pmesteves@bportugal.pt

Economics and Research Department

Banco de Portugal, Av. Almirante Reis no. 71, 1150-012 Lisboa, Portugal;

Tel.: 351 213 130 129

BANCO DE PORTUGAL

Economics and Research Department

Av. Almirante Reis, 71-6th floor

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The effects of low-cost countries on Portuguese manufacturing import prices*

Fátima Cardoso[†]
Paulo Soares Esteves[†]

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Abstract

This paper estimates the direct effect of low-cost countries on Portuguese manufacturing import prices, using detailed data both by product and by geographical market for the period 1997-2006. The results point to a negative but modest direct effect when compared with studies available for other countries. This is understandable given the lower share of low-cost countries in Portuguese imports. However, besides this direct effect, import prices were influenced by several other factors, some also related to the increasing presence of low-cost countries in international markets. Overall, this lower direct effect was not reflected in a differentiated evolution of manufacturing import prices in Portugal as its evolution was very close to the average of the euro area countries.

JEL classification: E31, F15

Keywords: Import prices, globalization.

1. Introduction

The increasing participation in international trade of developing countries with very low production costs is often pointed out as a reason to explain why manufacturing import prices have recorded a very contained growth in recent years – Kamin et al. (2004) present estimations of the effect of China on the import prices of 26 countries over the period 1993-2002. This phenomenon of downward external impulse on measured inflation is associated with a simple composition effect: cheaper products from some developing countries are increasing their share in total imports, negatively affecting the average unit value of imports.

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[†] Banco de Portugal (Economic Research Department).

In line with some studies for other countries [besides Kamin et al (2004), see Røstøen (2004), Sveriges Riskbank (2005), Bank of Finland (2006), Glatzer et al (2006) and ECB (2006)], the objective of this paper is to estimate the direct effect of low-cost countries on Portuguese manufacturing import prices. This is done by using disaggregated data both by product and by geographical market from the Portuguese National Statistical Institute – INE (*Instituto Nacional de Estatística*) for the period 1997-2006.

The paper is organised as follows: Section 2 presents the methodology, emphasizing the caveats of this arithmetical approach. Section 3 discusses the main results, evidencing the differences from the ones available for other countries. Finally, Section 4 concludes.

2. An arithmetical decomposition of the import deflator

External trade deflators are built using a chained price index to measure growth from the previous period.¹ In Portugal this is done by the INE through a Paasche index and thus, in the case of imports, the overall deflator P_m can be written as

$$P_{m,t} = \frac{\sum_{i=1}^n p_{m_i,t} q_{m_i,t}}{\sum_{i=1}^n p_{m_i,t-1} q_{m_i,t}} \quad (1)$$

where p_{mi} and q_{mi} represent the price and quantity of each i component. This overall deflator (index) may be rewritten as a weighted average of the deflators of the several components

$$P_{m,t} = \sum_{i=1}^n \frac{p_{m_i,t}}{p_{m_i,t-1}} \omega_{m_i,t} \quad , \quad \omega_{m_i,t} = \frac{p_{m_i,t-1} q_{m_i,t}}{\sum_{i=1}^n p_{m_i,t-1} q_{m_i,t}} \quad (2)$$

Hence, the computation of the import deflator will depend on the estimated price for each i component and on its weight on the current quantities (evaluated at basis prices). This is done by using unit values figures at a very disaggregated level. The direct use of these detailed unit values may lead to aggregate figures slightly different from the official external trade deflators, due to quality adjustment procedures and correction of outliers that are usually done on these unit values.

¹ For more information concerning the computation and the use of the external trade deflators, see Dridi and Zieschang (2002).

Following this approach, a Paasche index was computed based on unit values at the most detailed available level of the external trade nomenclature (8-digit of Combined Nomenclature), covering around 8000 different manufactured products, and excluding outliers, defined as the items whose unit values rose more than 100 per cent or fell by more than 50 per cent in each year. Then, an import deflator was computed for a group of trading partners excluding the economies classified as low-cost countries, which were selected as the ones having a price level less than 75 per cent of the Portuguese one.² The difference between these two import deflators (the overall and the one excluding low-cost partners) is used as a measure of the direct effect of low-cost countries imports.

Of course, this arithmetical decomposition should be interpreted carefully, constituting probably a lower bound for the total effect of low-cost countries on import prices. Firstly, this estimation is just a rough measure of the direct effect, given that it does not account for the products arriving indirectly from low-cost countries, as they are registered as imports from other economies. Secondly, this measure does not account for indirect effects on the export prices of developed countries.

3. Results

How much is the share of imports from low-cost countries?

Table 1 presents the weights in Portuguese manufacturing imports of the 41 countries defined as low-cost, for the period 1998-2006. The weight of these countries in Portuguese manufacturing imports recorded a sustained increase, especially in the most recent years. This increase was broadly based across all manufacturing sectors, with the exception of “food and beverages”. The textiles, clothing and footwear are the ones where the share of imports from low-cost countries records the highest figure (close to 16 per cent in 2006). The item “mineral and metal products” is also a manufacturing sector where this share was above 10 per cent in 2006.

Table 2 compares the weight of these countries in manufacturing imports of several euro area countries. Portugal is the country where this share is smaller (both in levels and in accumulated variations), and this difference is basically explained by the low weight of imports arriving from China and from Central and Eastern Europe. This notable difference between Portugal and the other euro area countries may be related to some geographical features or to a more similar specialization between Portugal and those developing countries [Esteves and Reis (2005)].

² Using Purchasing Power Parity data from the IMF’s World Economic Outlook for the period 1995-2006, 41 countries were classified as low-cost countries according to this criterion: Albania, Algeria, Argentina, Bangladesh, Belarus, Bolivia, Brazil, Bulgaria, Cameroon, China, Colombia, Côte d’Ivoire, Czech Republic, Egypt, Estonia, Hungary, India, Indonesia, Kazakhstan, Kenya, Kyrgyz Republic, Latvia, Lithuania, Macedonia, Malaysia, Morocco, Nigeria, Pakistan, Paraguay, Peru, Philippines, Poland, Romania, Russia, Slovak Republic, Sri Lanka, Thailand, Tunisia, Turkey, Ukraine and Vietnam.

Table 1 – Portuguese weights of imports from low-cost countries
(manufacturing products, %)

	1998	1999	2000	2001	2002	2003	2004	2005	2006	<i>average</i>	<i>variation</i> (<i>in p.p.</i>)
Total manufacturing	5.8	5.4	6.3	6.5	6.8	6.8	6.9	7.5	8.6	6.7	2.9
Food and beverages	8.7	8.8	7.4	7.2	6.4	7.5	7.5	7.7	7.5	7.6	-1.3
Textiles, clothing and footwear	13.3	11.9	13.0	14.7	13.0	13.4	14.5	14.7	16.1	13.8	2.8
Wood, cork, pulp and paper	6.0	6.9	6.9	6.9	7.5	6.8	9.2	8.5	7.6	7.4	1.7
Chemical products	2.3	2.4	3.4	3.3	3.3	3.2	3.5	4.5	4.6	3.4	2.3
Rubber, plastic products	3.8	4.1	4.2	4.3	4.3	5.1	5.1	5.5	6.2	4.7	2.5
Mineral and metal products	7.0	7.2	8.0	8.8	9.5	10.3	9.1	11.8	13.8	9.5	6.8
Machinery and equipment	3.3	3.2	3.5	3.2	4.6	4.3	4.5	5.0	6.4	4.2	3.1
Transport equipment	3.9	3.4	6.7	7.3	8.0	7.0	6.9	6.5	7.9	6.4	4.0
Other products	6.6	6.7	8.0	7.8	7.9	8.4	9.4	9.5	9.7	8.2	3.1

Source: INE.

Table 2 – Weights of imports from low-cost countries
(manufacturing products, %)

	all 41 countries			of which					
	1998	2006	<i>var</i>	Central and Eastern Europe ⁽¹⁾			China		
				1998	2006	<i>var</i>	1998	2006	<i>var</i>
Austria	9.9	14.3	4.3	8.0	10.2	2.1	1.0	2.8	1.8
Belgium-Luxemburg ^(*)	9.0	12.9	3.9	3.0	4.8	1.8	2.3	4.7	2.4
Finland	8.8	20.4	11.6	5.6	10.2	4.7	1.7	7.6	5.9
France ^(*)	12.8	20.3	7.5	3.7	7.4	3.7	2.8	5.7	2.9
Germany	16.8	24.4	7.6	10.1	13.7	3.6	3.1	7.4	4.3
Greece	10.6	17.8	7.2	5.2	9.1	4.0	2.5	5.2	2.7
Ireland	4.6	8.4	3.9	0.9	2.4	1.5	1.5	3.8	2.3
Italy	12.9	23.3	10.4	5.7	10.8	5.2	2.7	7.2	4.4
Netherlands	11.2	24.4	13.2	3.4	5.1	1.6	2.5	13.1	10.6
Portugal	5.1	8.1	3.0	1.4	3.4	2.0	0.9	1.9	1.0
Spain	7.5	16.0	8.5	2.0	5.4	3.4	2.4	6.3	3.9

⁽¹⁾ Bulgaria, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Poland, Romania, Russia, Slovakia, Turkey and Ukraine.

^(*) First available year is 1999. In the case of France, shares are computed in total imports of goods.

Note: The differences observed in Portuguese import shares between table 1 and table 2 are due to different data sources.

Source: World Trade Atlas.

Effects on manufacturing import prices

Table 3 presents the estimates of the direct effect on Portuguese manufacturing import prices following the methodology presented in section 2 for the period 1998-2006. As expected, the overall effect is negative, in particular from 2003 onwards – the positive figure for 2006 is an exception, which is related to a positive inflation differential of imports from low-cost countries that more than offset the downward pressures associated with the rise of the share of low-cost countries in imports (a formal decomposition of the overall effect into these two terms is presented below).

Table 3 – Effects of low-cost countries on import deflators
(percentage points)

	1998	1999	2000	2001	2002	2003	2004	2005	2006	Average
Total manufacturing	-0.4	-0.1	0.5	0.0	-0.1	-0.7	-0.6	-0.4	0.3	-0.2
Food and beverages	-0.8	-0.1	1.0	0.1	0.1	-0.5	0.1	-0.3	0.4	0.0
Textiles, clothing and footwear	-1.4	-1.1	1.5	0.2	-1.5	-0.7	-0.8	-1.1	0.9	-0.5
Wood, cork, pulp and paper products	-0.2	0.0	0.7	-0.1	0.0	-0.8	0.9	0.2	0.7	0.2
Chemical products	0.0	0.1	0.5	-0.6	-0.2	-0.3	-0.2	0.4	0.3	0.0
Rubber, plastic products	-0.1	-0.9	-0.1	0.2	0.2	-1.3	-0.8	0.2	0.4	-0.2
Mineral and metal products	-0.3	-0.1	0.5	-0.4	-0.2	0.7	1.0	-1.3	-1.3	-0.2
Machinery and equipment	-0.4	0.0	-0.3	0.3	-0.1	-1.1	-1.1	-0.4	0.6	-0.3
Transport equipment	-0.4	0.7	1.2	-0.3	0.2	-1.1	-1.8	-0.1	-0.1	-0.2
Other products	-0.1	0.3	-1.2	0.4	0.3	-1.0	-0.6	-1.3	-0.4	-0.4

According to these estimates, imports from low-cost countries made a direct contribution to an annual average reduction in the growth of manufacturing prices of around 0.2 percentage points (p.p.) (0.4 p.p. from 2003 onwards). Among the several sectors considered, this negative effect was more important in textiles, clothing and footwear (an annual average of -0.5 p.p.).

This direct effect seems to be rather small, when compared with the several estimates produced for other countries following the same type of methodology.

Kamin et al. (2004) estimated that the rising share of China in US imports had a downward effect of about 1 p.p. in import price changes, in annual average terms, over the period 1993-2002. Applying the same methodology to 26 countries, they estimate an annual average impact of China in import prices growth of -0.25 p.p. (-0.1 p.p. for Portugal) with higher impacts of about -1.0 p.p. on countries with the strongest trading links with China (US, Korea, Japan).

Higher effects are also reported in other recent studies for some specific countries. Bank of Finland (2006) estimates that imports from low-cost countries have slowed the annual increase in Finish import prices of industrial goods by approximately 1 p.p. between 1996 and 2005, mostly concentrated after 2000. An annual average effect of -0.7 p.p. in the Austrian manufacturing import price growth rates in the period 1995-2005 is reported by Glatzer et al (2006). These results are broadly in line with the ones reported by the Sveriges Riskbank (2005) for Sweden and in Røstøen (2004) for Norway. As expected, the results for the euro area, as a whole, point to a stronger effect, given the exclusion of the intra-trade flows and, thus, the higher share attributed to low cost countries. ECB (2006) estimates a sizeable dampening in overall euro area import price growth of approximately 2 p.p. per year on average over 1996-2005.

As Kamin et al. (2004) empirically documented for several countries, the smaller direct effect estimated for Portugal is related to the lower importance of imports arriving directly from countries characterized by low production costs.

The influence of this share in the results could be easily formalized, considering that each unit value item used to compute the import deflator may be represented as an aggregation of imports from two countries, the high-cost (h) and the low-cost (l)

groups, i.e. $p_t = w_{ht}p_{ht} + w_{lt}p_{lt}$. In this case, it is easy to write the direct contribution of the low cost group ($\Delta p_t - \Delta p_{ht}$) as the sum of two terms.

$$\Delta p_t - \Delta p_{ht} = w_{lt}(\Delta p_{lt} - \Delta p_{ht}) + \Delta w_{lt}(p_{lt-1} - p_{ht-1}) \quad (3)$$

The first is a price effect, reflecting the inflation differential between low and high-cost countries. Its signal is determined by this inflation differential, and thus it is not possible to get a general relation between the estimated effect and the initial share of imports from low-cost countries. The second term is a share effect, reflecting the variation of weights used to aggregate the different price levels of the two sets of countries. As $p_l < p_h$, this effect will depend negatively on the evolution of low-cost countries share in imports.

4. Conclusions

Several studies analyze the downward impact on import prices of developed countries stemming from the rising share of low-cost countries on imports. Following the same type of methodology, this article presents an estimate of this direct effect on Portuguese manufacturing import prices for the period 1998-2006.

Detailed external trade data (values and quantities) were used to calculate unit value annual indices (Paasche indices) of manufactured goods (total and main groups of products) considering alternatively the imports from all countries and the imports from a group of countries that excludes those with lower production costs. The difference between these two indices gives an estimate of the direct contribution of low-cost countries to the evolution of import prices.

The results point to a negative but modest effect: -0.2 p.p., on average, in the annual growth rates of manufacturing import prices (-0.4 p.p. from 2003 onwards). The results available for the US and other European countries point to a higher effect (around -1 p.p.). As expected, this difference is related to the lower share of these countries in Portuguese imports, both in levels and in variations.

Across euro area countries, Portugal is the one where the share of low-cost countries in total manufacturing imports records the smallest figure, reflecting mainly the smaller share of imports from China and from Central and Eastern Europe. Some geographical features and a more similar specialization between Portugal and those developing countries are possible explanations for this notable difference.

Finally, it should be stressed that this estimate just accounts for the mechanical effect on import prices related to the products coming directly from low-cost countries. Besides other factors affecting import prices, this estimation does not account for the products arriving indirectly from low-cost countries and for indirect effects on the

export prices of developed countries. Overall, it should be stressed that this lower direct effect was not translated into a differentiated evolution of import prices – using data from Eurostat, the growth of Portuguese manufacturing import prices was very close to the average of the euro area countries.

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