Discussion on "Capital Requirements, Risk Choice, and Liquidity Provision in a Business Cycle Model" by Juliane Begenau

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Overview

- Very nice and ambitious paper; made me think a lot
- Challenges the common perception that higher capital requirements imply a contraction in bank lending
- Key idea:
 - Banks are the exclusive providers of debt whose safety & liquidity makes savers willing to receive a lower yield
 - Increasing capital requirements contracts banks' supply of such debt, potentially reducing such yield (=> pecuniary externality?)
 - If reduction is big enough, extra profitability may induce bank owners to issue enough extra equity to more than offset contractive impact on bank lending

- First reaction: Well-grounded & worth-exploring mechanism but... does its radical prediction apply in practice?
- Paper undertakes the task of checking the latter quite seriously:
 - DSGE model with banks; savers value liquidity attached to deposits; "safety net subsidies" distort risk choices
 - Calibrated to recent US data (NIPA&FDIC, 99-13); finds the socially optimal capital requirement (ξ)
- Results:
 - Optimal $\xi = 14\%$ vs benchmark $\xi = 11\%$ implies significant welfare gains & no contraction in lending (+0.6%)
 - True cost of rising ξ is the reduction in liquidity services (Van den Heuvel (JME, 2008))

Comments

- Mixtures well microfounded ingredients with a number of reduced forms (especially when capturing distortions to bank behavior)
- Specifically, risk-shifting distortions are captured as a result of combining:
 - fully liable bank shareholders
 - ad-hoc transfer function which captures all sort of things

(alternative: explicit limited liability + DI distortions)

- Prior literature overlooked the channel emphasized in the paper
 - Must have been already present in Van den Heuvel (JME, 2008)
 - Anyway, its implications for lending supply went unnoticed
- Not 100% persuaded by the current modeling strategy, but I quite like the idea

- Additionally, the paper...
 - joints small crowd attempting to bring calibration into banking
 - constitutes natural way to link discussions on liquidity & solvency regulation

Digging into the mechanism

Simplified, one-period (t = 0, 1), microfounded version of the model [akin to Van den Heuvel (2008) but with an interior risk choice]

• Savers' problem:

$$\max_{s,e,a} E[(1+r_s)s + (1+\tilde{r}_e)e + f(a) - \tilde{T}] + \theta u(s)$$

s.t.: $s + e + a = m$

- risk-neutral maximizers of final wealth & utility from liquidity
- initial wealth m; lump sum tax \tilde{T} to pay for DI
- alternative investment technology f(a), with f' > 0, f'' < 0
- If the solution is interior, it is equivalent to

$$\max_{s,e} (1+r_s)s + (1+r_e^e)e + f(m-s-e) + \theta u(s)$$

• Savers' FOCs:

(s)
$$(1+r_s) + \theta u'(s) - f'(m-s-e) = 0$$

(e) $(1+r_e^e) - f'(m-s-e) = 0$
 $(\Rightarrow r_e^e - r_s = \theta u'(s), \text{ decreasing in } s$

• Banks' problem:

$$\max_{\substack{s,e,k,\sigma \\ s.t.: \\ \xi k \leq e}} \frac{(1-\sigma)[(1+\sigma)Bk - (1+r_s)s] - (1+r_e^e)e}{k + s + e}$$

- shareholder value maximizers (with limited liability)
- take as given the required rate of return on equity r_e^e
- unobservable Allen-Gale-type risk choice σ (FB is $\sigma = 0$)
- capital requirement ξ , which is trivially binding (double reason)

$$\Rightarrow e = \xi k \& s = (1 - \xi)k$$

• If the solution is interior, it is equivalent to

$$\max_{k,\sigma} \{ (1-\sigma)[(1+\sigma)B - (1-\xi)(1+r_s)] - \xi(1+r_e^e) \} k$$

• Banks' FOCs:

$$\begin{array}{ll} (k) & (1 - \sigma^2)B - (1 - \xi)(1 - \sigma)(1 + r_s) - \xi(1 + r_e^e) = 0 \\ (\sigma) & -2B\sigma + (1 - \xi)(1 + r_s) = 0 \\ & (\Rightarrow \sigma = \frac{(1 - \xi)(1 + r_s)}{2B}, \mbox{ decreasing in } \xi) \end{array}$$

which combine into

$$B + \frac{(1-\xi)^2(1+r_s)^2}{4B} - \left[(1-\xi)(1+r_s) + \xi(1+r_e^e)\right] = 0$$

[FB asset returns + risk-shifting gains - cost of capital]

• Equilibrium conditions:

- From savers FOC for s (after using $s = (1 - \xi)k \& s + e = k$)

$$(1+r_s) + \theta u'((1-\xi)k) - f'(m-k) = 0$$

- From banks' summary condition (after using $(1+r_e^e) = f'(m-k)$)

$$B + \frac{(1-\xi)^2(1+r_s)^2}{4B} - \left[(1-\xi)(1+r_s) + \xi f'(m-k)\right] = 0$$

• Simple system with 2 equations, 2 unknowns:

$$G(r_{s}, \underline{k}; \theta, \underline{m}, \xi) = 0 \quad (G_{\xi}=0 \text{ if } \theta=0) \quad (MCM)$$
$$H(r_{s}, \underline{k}; B, \underline{m}, \xi) = 0 \quad (ZPC)$$

• Graphically (i):



- Single crossing; easy-to-sign comparative statics
- Increasing ξ moves H (ZPC) down
- -With $\theta > 0, \xi$ also moves G (MCC) down

• Graphically (ii):



With $\theta = 0$, conventional wisdom on effects of rising ξ is right: k falls

• Graphically (iii):



With $\theta > 0$, effect on k changes sign if and only if $\frac{dr_s}{d\xi}_{|G} < \frac{dr_s}{d\xi}_{|H}$ [G falls vertically more than H] • Formally, the condition is equivalent to having

$$\varepsilon_{r_e^e - r_s, s} > \frac{1}{1 - \sigma} \left[1 + \frac{\sigma(1 + r_s)}{r_e^e - r_s} \right] > 1$$

• Not implausible!

E.g. for $\sigma = 0.01, r_s = 0.02, r_e^e = 0.04$ requires

$$\varepsilon_{r_e^e - r_s, s} > 1.525$$

[1% fall in s induces fall in r_s of about 3pb!]

• Anyway, an empirical question:

How unsubstitutable is the debt issued by regulated banks?