# Economic development, financing, credit cycles and financial crises The Portuguese case

30<sup>th</sup> Aniversary of *Afi* 



**Carlos da Silva Costa •** Governor of the *Banco de Portugal* 28 May 2018





#### 1. 1995-2007

Capital inflows from euro adoption misallocated, leading to macroeconomic imbalances

#### 2. 2008-2010

Global crisis tackled through fiscal expansion disregarding accumulated imbalances

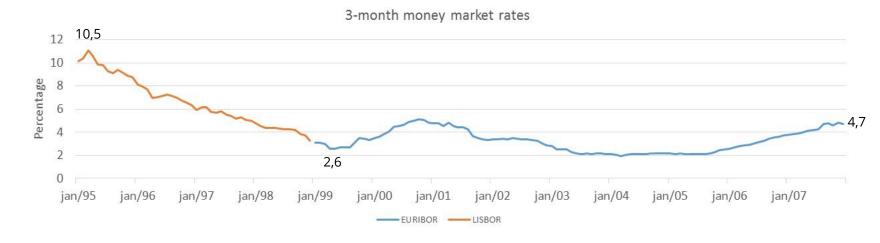
#### 3. **2011 onwards**

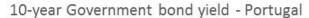
Macroeconomic rebalancing and financial deleveraging: notable progress, but no room for complacency

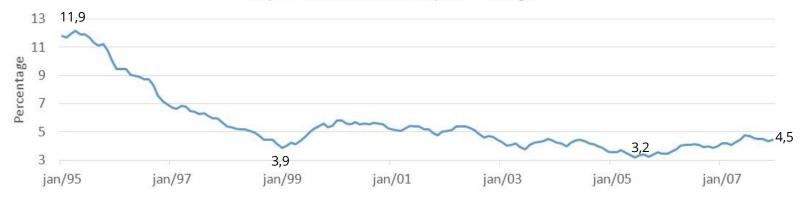


Euro brought **increased access to capital** since mid-90's.

#### Interest rates plummeted...

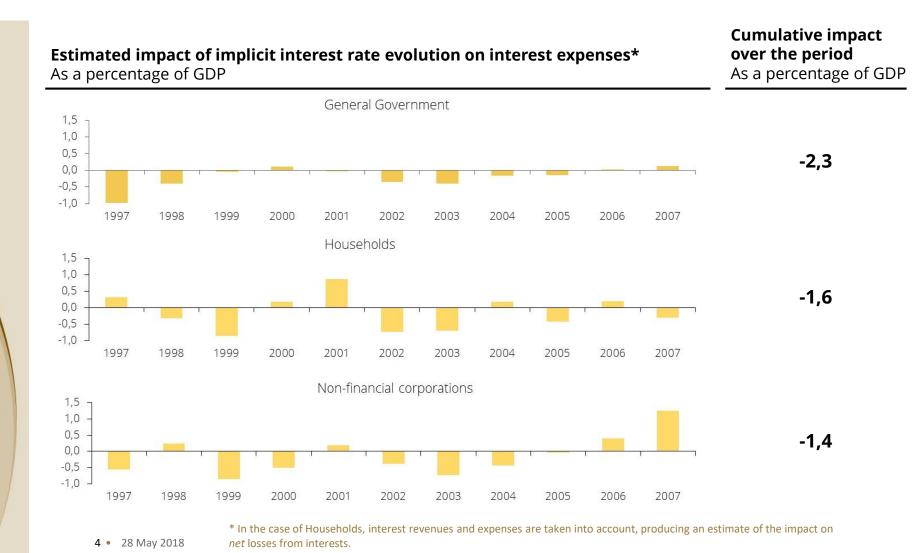






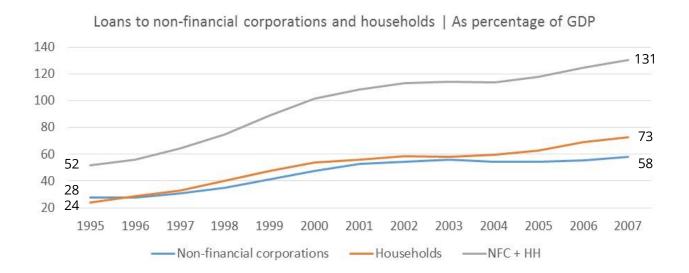


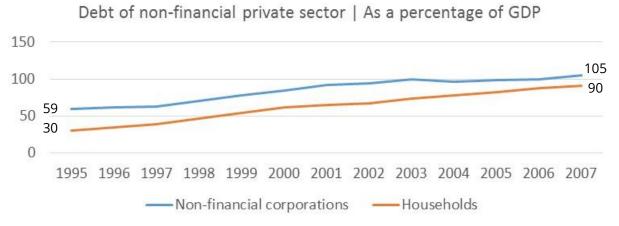
... providing significant reductions in interest expenses...





#### ... and generating a **credit boom**.

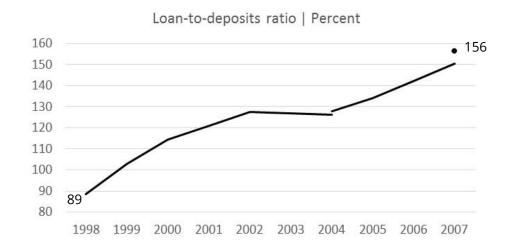




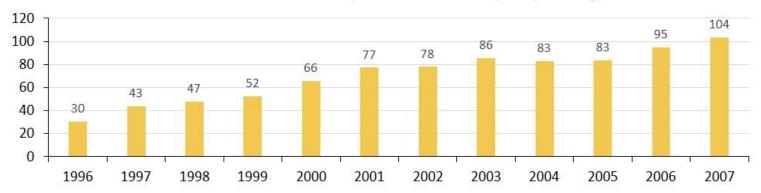


The banking system channeled foreign funds to domestic residents.

#### (Short-term) loans used to finance (long-term) domestic credit.

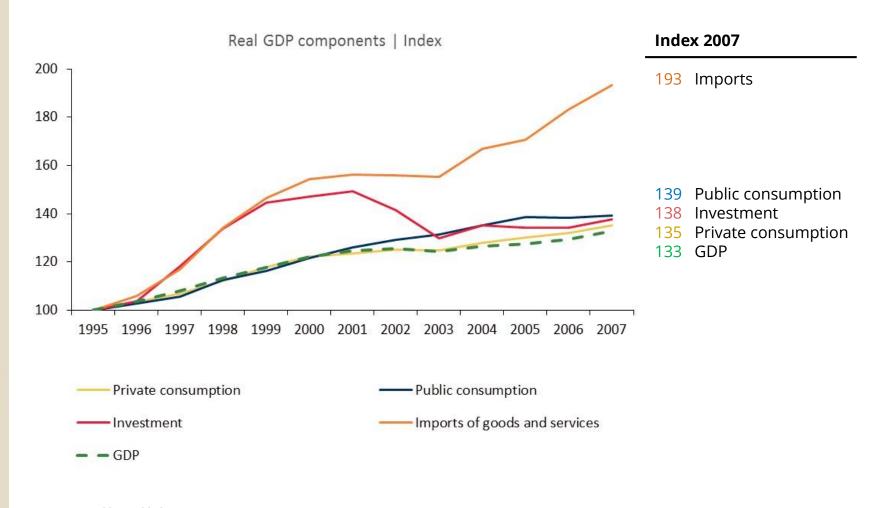


Gross external debt of Other Monetary Financial Institutions | As a percentage of GDP



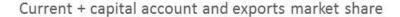


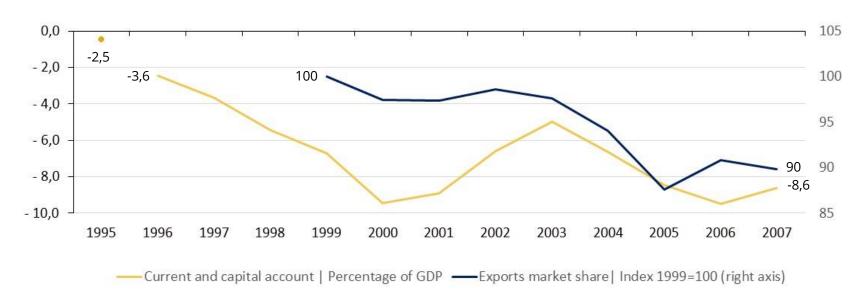
Credit expansion was used to **strongly increase consumption and investment**, which, in turn, **accelerated imports**...





#### ...with a consequent **deterioration in the current account**...



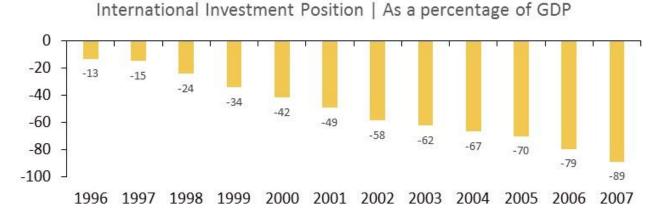


Note: the 1995 value reflects the current and capital account balance obtained using the methodology of the 5th edition of the Balance of Payments and International Investment Position Manual and is therefore not directly comparable to data for the following years.

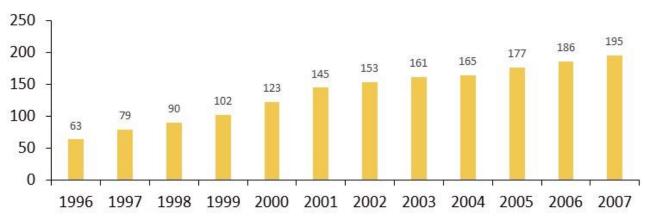


#### ... and increasing exposure to foreign markets / dependence on foreign savings



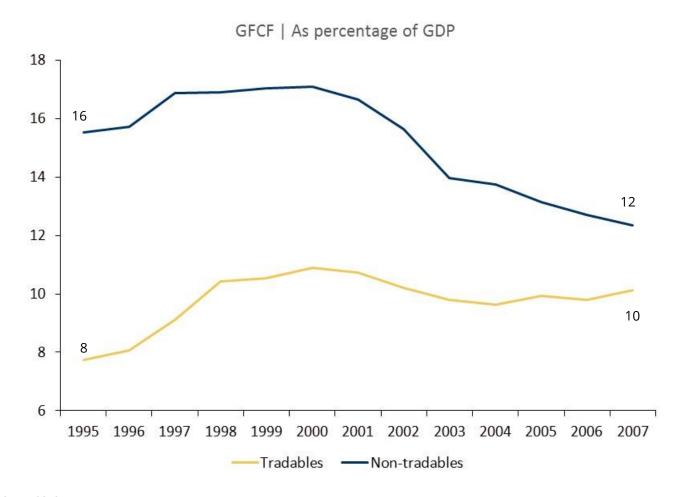


#### Gross external debt | As a percentage of GDP



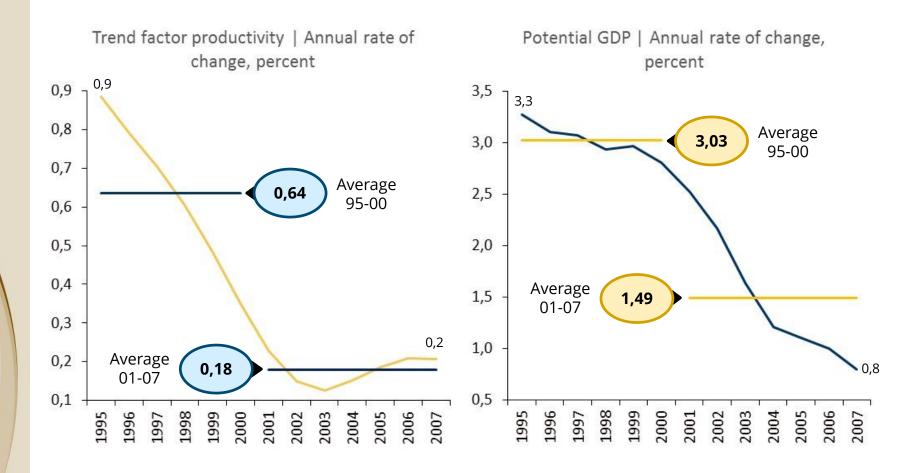


**Investment surge** financed through the credit expansion mainly **channeled towards non-tradable sectors**, typically associated to relatively low returns...



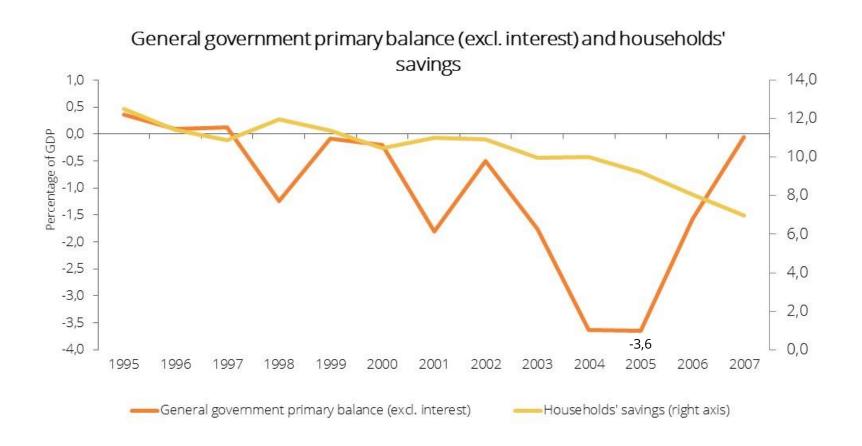


... hampering productivity and potential GDP growth, cornerstones of debt sustainability.



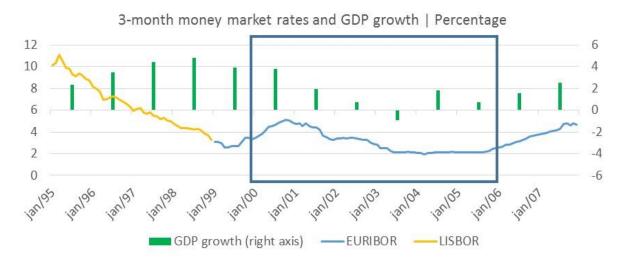


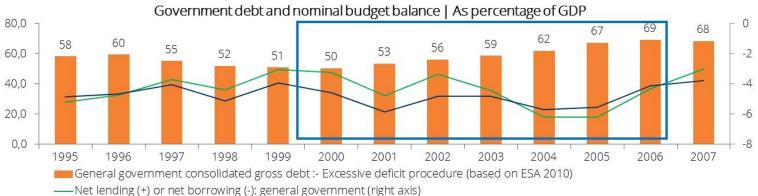
The public sector exacerbated the leveraging dynamics, adopting **fiscal expansion as private savings contracted**.





In the early 00's, **as interest rates stabilized and growth slowed**, general **government deficit and debt increased**.





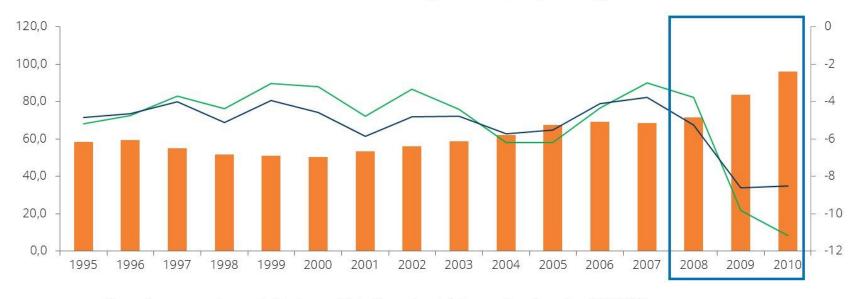
<sup>----</sup>Structural balance of general government :- Adjustment based on potential GDP Excessive deficit procedure (right axis)

# BANCO DE PORTUGAL

### 2. 2008-2010 – A crisis leading to financial stress

**Expansionary fiscal policy** adopted in response to the 2008 global crisis **disregarded indebtedness** levels, competitiveness **vulnerability and** investors' **fears**.

#### Government debt and nominal budget balance | As percentage of GDP

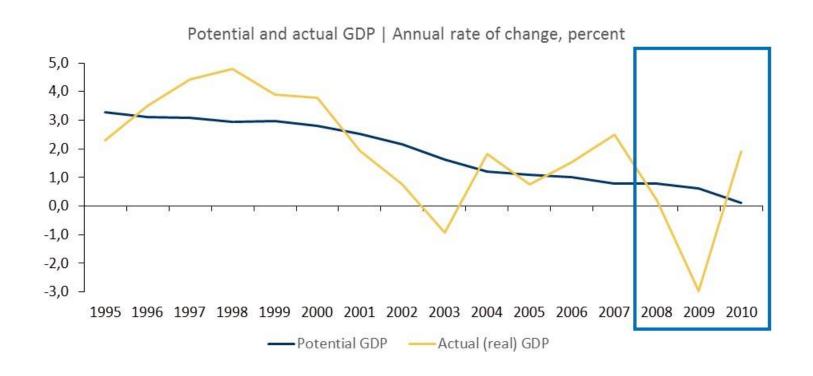


- General government consolidated gross debt :- Excessive deficit procedure (based on ESA 2010)
- --- Net lending (+) or net borrowing (-): general government (right axis)
- ----Structural balance of general government :- Adjustment based on potential GDP Excessive deficit procedure (right axis)



### 2. 2008-2010 – A crisis leading to financial stress

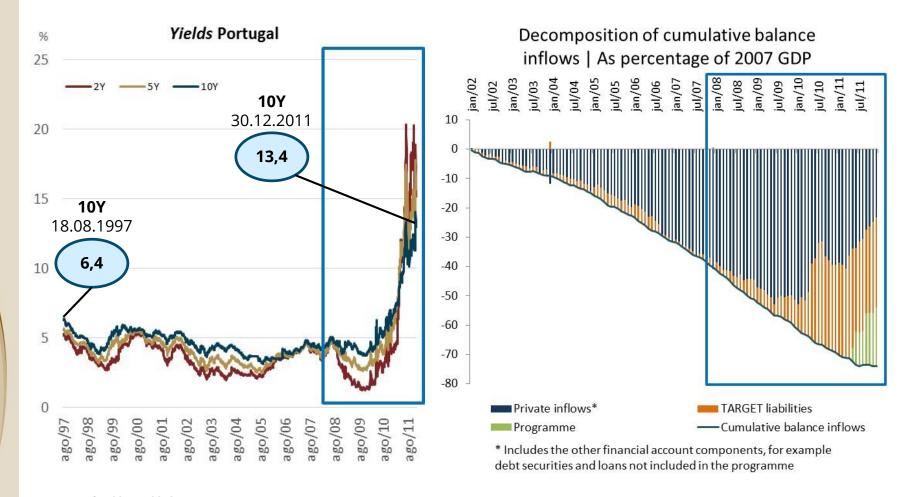
**GDP responded** in the short-term, **but potential growth kept downward trend**.



# BANCO DE PORTUGAL

# 2. 2008-2010 – A crisis leading to financial stress

As investors' concerns grew, **public debt marginal interest rates increased**, up until the sudden stop in foreign lending and subsequent financial assistance program (April 2011).



#### Lessons to take away



- In the context of a monetary union, a sizeable credit boom, coupled with such an imbalance between savings and investment, immediately translates into indebtedness and external imbalance, putting macroeconomic stability and debt sustainability at risk.
- By priorly channeling available capital to non-productive instead of productive and
  indirectly productive instead of directly productive investment, economic agents limit and
  delay return.
- By privileging non-tradable sectors instead of tradable –, investors hinder the economy's ability to generate long-term sustainable growth, the major guarantee of debt sustainability.
- On top of such a set of choices, two economic policy stances become indispensable:
   macroprudential and fiscal countercyclical action. In their absence, vulnerability mounts.



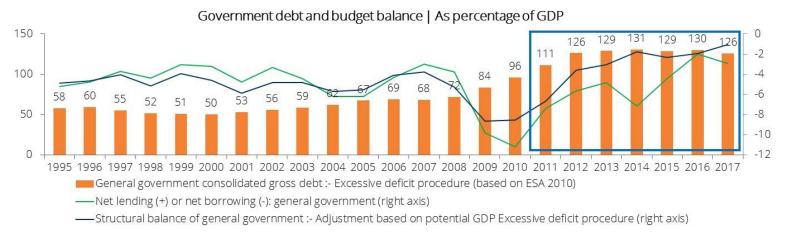
#### The **Economic and Financial Assistance Program (EFAP)** with the European

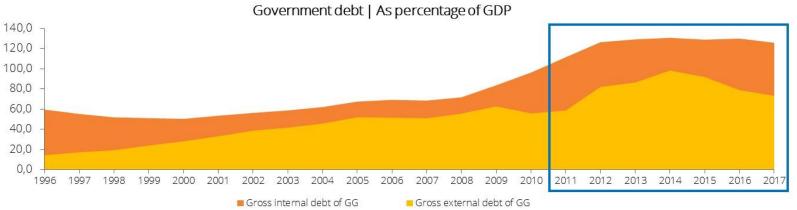
Commission, ECB and IMF targeted three major adjustment needs:

- A. Fiscal consolidation
- **B.** Financial stability
- C. Structural macroeconomic reform



A. Significant progress in **Fiscal consolidation**, but debt and external exposure remain high. Further progress is needed in order to fit (i) public provision of goods and services to (ii) social needs and (iii) accepted tax burden.



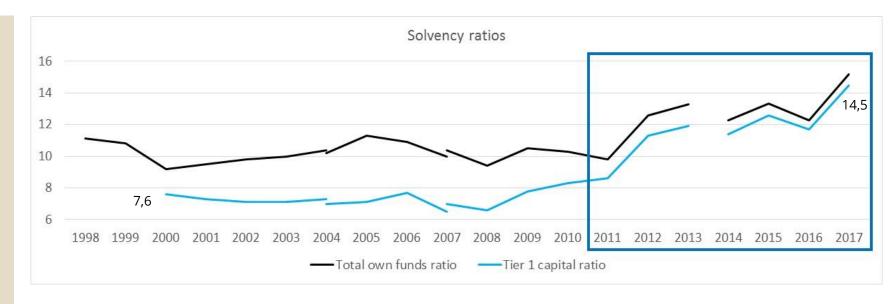


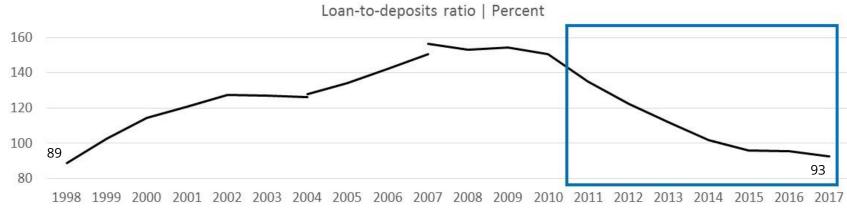


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# 3. 2011 onwards – Rebalancing remains a challenge

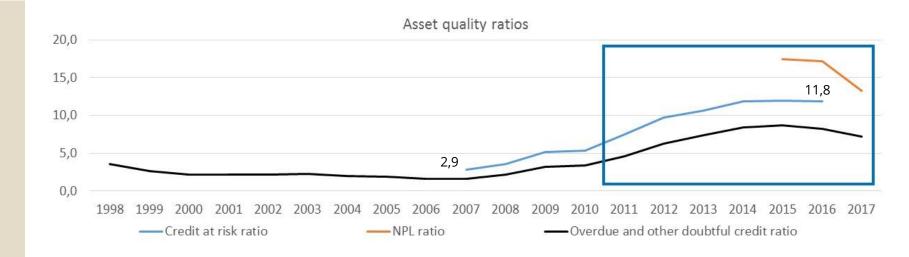
#### B. Financial stability conditions also improved markedly...



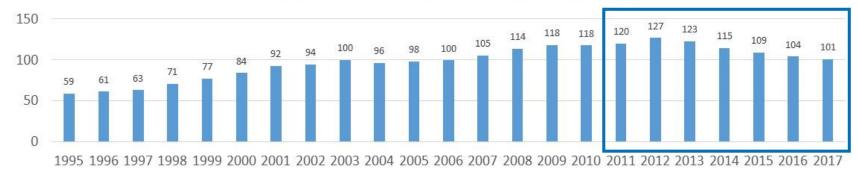




#### **B.** ... but **risks still loom**.

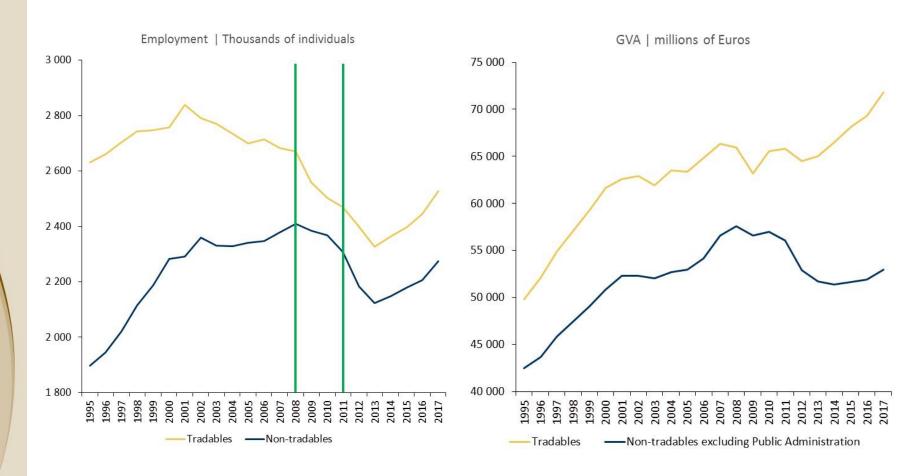








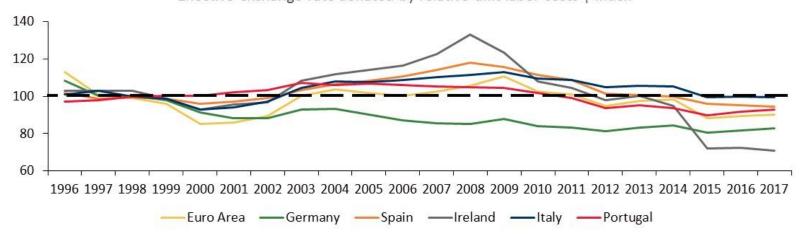
C. Structural macroeconomic reform poses continuous challenges. Further resource reallocation towards tradable sectors remains urgent...



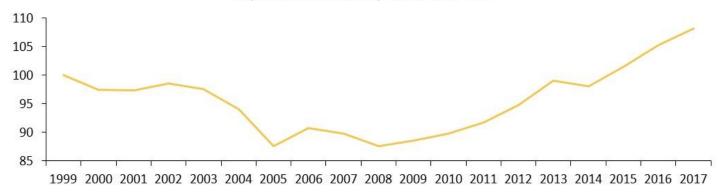


#### C. ... and although **competitiveness has improved**...



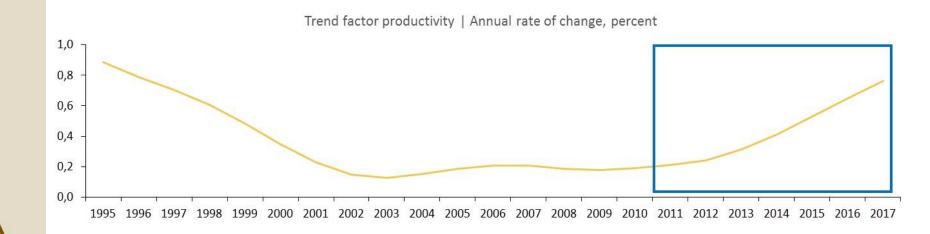


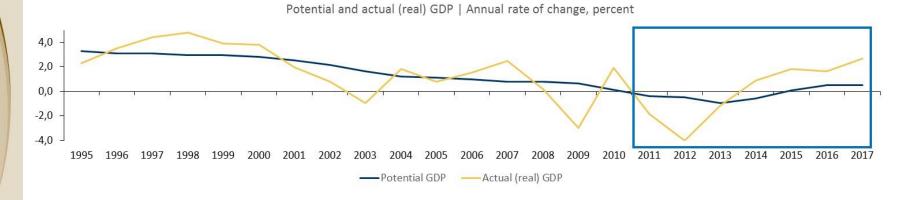
#### Exports market share | Index 1999=100





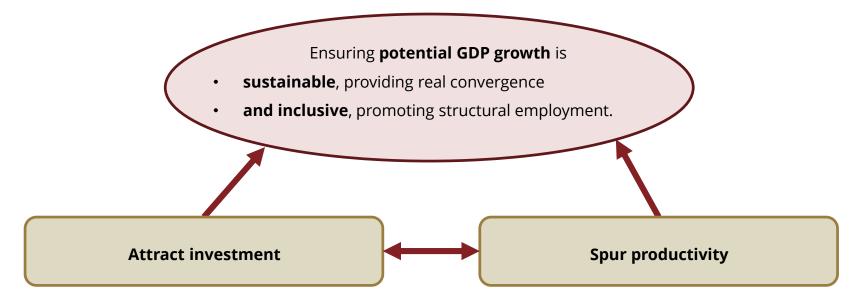
#### C. ... both productivity and potential GDP growth must raise.







#### **Challenges for the coming future**



- Proceed with banking-sector balance sheet cleanup
- · Reinforce firm capitalization
- Promote new financing channels
- Minimize uncertainty
- · Proceed with fiscal consolidation
- Promote tax and regulatory stability

- Promote resource reallocation towards tradables
- Fight red tape
- Ensure private sector extracts full benefits from public infrastructure
- Spur innovation and its translation into market value
- Promote human capital (re)qualification